

Professor Anat Rosenberg

Curriculum Vitae

1. CONTACT

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2. EDUCATION

- Post-doctoral studies, Hebrew University of Jerusalem, Sacher Institute for Legislative Research and Comparative Law, 2011
- Ph.D., direct course, Tel Aviv University, 2011
- LL.B. (*magna cum laude*), Hebrew University of Jerusalem, 1998

3. ACADEMIC POSITIONS

- **Professor of Law and the Humanities, the Institute of Advanced Legal Studies, University of London** (since 2024)
- Associate Professor, **Harry Radzyner Law School**, Reichman University, Israel (2018-2024)
- Assistant Professor, **Harry Radzyner Law School**, Reichman University, Israel (2011-2018)
- Fellow, **Royal Historical Society** (since 2022)
- Organizing Committee, **Association for the Study of Law, Culture, & Humanities** (since 2024)
- Visiting Professor, **EHESS – École des hautes études en sciences sociales**, Paris (2024)
- Visiting Fellow, **the Institute of Advanced Legal Studies, the University of London** (2017- 2019)
- Visiting Scholar, **Faculty of History, University of Cambridge** (2017-2020)
- Senior Visitor, **Emmanuel College, University of Cambridge** (2020)
- Visiting Fellow, **Wolfson College, University of Cambridge** (2017-2019)
- Researcher, **Minerva Humanities Center, Political Economy Group**, Tel Aviv University (2012-2017)
- Visiting Research Fellow, **Columbia University Law School** (2006-07)
- PhD Fellow, **Meitar Center for Advanced Legal Studies, Tel Aviv University** (2007-2010)
- Adjunct Lecturer, **Tel Aviv University, Faculty of Law** (2011)
- Adjunct Lecturer, **Hebrew University of Jerusalem, Faculty of Law** (2011)

4. ACADEMIC MANAGEMENT & COLLABORATION

- Founder and Lead, **The Law and the Humanities Hub ([LHub](#))**, Institute of Advanced Legal Studies, University of London (since 2024)
- Collaborator, **Legal Silencing/Unknowing/Unseeing Project**, EHESS- École des hautes études en sciences sociales (submitted 2024)
- Project Co-Lead, **The Centre for People’s Justice**, AHRC application (submitted 2024)
- Secondary Proposer, **Resistance and Resilience: How to Combat De-democratization**, COST (submitted 2024)
- Co-Founder and Co-Convener, **International Research Network on Enchantment in the History of Capitalism**, <https://economic-enchantments.net/> (since 2022)
- Co-Founder and Co-Convener, **International Law & Humanities Researchers Workshop**, Reichman University (2015-2024)
- Co-Director, **International Visiting Professors Program**, Reichman University (2022-2024, also 2013-2015)
- Co-Director, **International Student Exchange Program**, Reichman University (2022-2024, also 2013-2015)
- Co-Founder and Co-Organizer, **Quantitative Visual Analysis Project** (since 2024)
- Media Group, Israel’s **Law Professors’ Forum for Democracy** (see [website](#) and [Wikipedia](#)) (since 2023)
- Co-Founder and Co-Organizer, **Rule of Law Sound Project** (since 2024)
- Co-Convener, **Normativity in Legal History Research Seminars** (2024)
- Co-Founder and Co-Convener, **Love & Prejudice in Law Workshop** (2015-2024)
- Co-Founder and Co-Director, **Law Honors Program**, Reichman University (2013-2016)
- Associate Editor, *Theoretical Inquiries in Law*, Tel Aviv University (2008-2010)
- See also sections 11a, 11b – **long-term research frameworks, conference organization**

5. ACADEMIC MEMBERSHIP

- Association for the Study of Law, Culture and the Humanities
- Socio-Legal Studies Association
- Interdisciplinary Nineteenth Century Studies Organization
- North American Victorian Studies Association
- Law, Literature and the Humanities Association of Australasia
- Australia and New Zealand Law and History Society
- International Association of Consumer Law
- Israel’s History & Law Association
- Israel’s Law & Society Association
- The Israeli Private Law Association

- Israel’s Sociological Society, Consumption & Culture Section
- Israel’s Law Professors’ Forum for Democracy

6. ADDITIONAL ACADEMIC ACTIVITIES - RECENT

- Research Committee, Institute of Advanced Legal Studies (since 2024)
- Management Committee, Institute of Advanced Legal Studies (since 2024)
- Research Ethics Committee, University of London (since 2024)
- Editorial Board for Global Studies in Commercial and Financial Law Series, Edinburgh University Press (since 2022)
- Advisory Board, Edinburgh Critical Studies in Law, Literature and the Humanities (since 2017)
- Israel Science Foundation (dates not disclosed)
- Peer review – ongoing
- Academic mentor for Arab students, Harry Radzyner Law School, Reichman University (2023)
- Advisor to prospective students, Harry Radzyner Law School, Reichman University (2021-2022)

7. AWARDS AND PRIZES

- **Economic History Association of Israel Kleiman Prize for Best Book** (for *The Rise of Mass Advertising*) (2024)
- **Excellence in Research Award**, Reichman University (2024)
- **Law & Society Best Article Prize**, Israel Law & Society Association (2023)
- **Richard Stein Essay Prize for Excellence in Interdisciplinary Scholarship**, the Interdisciplinary Nineteenth-Century Studies Organization (2022)
- **History & Law Best Article Prize**, Israel’s History & Law Association (2019)
- **Law & Humanities Junior Scholars**, Columbia, Georgetown, UCLA & USC Workshop (2015)
- **The Israeli Junior Faculty Forum** (2013)

8. RESEARCH GRANTS & STIPENDIARY FELLOWSHIPS

- **Israel Science Foundation**, research grant, The Rule of Law, Affect, and Propaganda in Israel’s Democratic Crisis, 2024
- **Gerda Henkel Foundation**, book grant: The Rise of Mass Advertising, 2022
- **David Berg Foundation Institute for Law and History** at Tel Aviv University, book grant, 2022
- **Israel Science Foundation**, humanities book grant: The Rise of Mass Advertising, 2021
- **Gerda Henkel Foundation**, scholarship grant: The history of advertising, 2018
- **Israel Junior Faculty Forum**, 2013
- **Sacher Institute for Legislative Research and Comparative Law** Fellowship, Hebrew University of Jerusalem, 2011

- **Meitar Center for Advanced Legal Studies PhD Fellowship, 2007-2010**

9. **KEY RESEARCH AREAS**

a. **Thematic research fields**

- Law & Capitalism¹
- Law & Liberalism²
- Law, Gender & Sexuality³
- Law in Everyday Life, Multiple Legalities⁴
- Contracts⁵
- Law & Consumer Culture⁶
- Law & Media⁷
- Democracy (& Media)⁸
- English Law, Law in Britain⁹

b. **Methodological research fields**

- Law & History¹⁰
- Law & Materiality¹¹
- Law & Visuality¹²
- Law, Literature & Art¹³

¹ See Publications section: a.1), a.2),a.4)b.2), b.3), b.4)b.5), b.6), b.7), b.8)b.9), b.11), b.15), b.16), b.17), c.2), c.3), c.4), d.2), d.4), d.6), d.7), d.8), d.9), d.10), e.1)e.2), e.6), e.8), e.10), e.11), e.12), e.15), e.16)

² See Publications section: a.1)a.2), b.3), b.4), b.5), b.6), b.7), b.8), b.9), b.11), b.13), b.14)b.15), b.16), b.17), c, c.3), c.4), d.3), d.5), d.6), e.3), e.4), e.5), e.15), e.16), e.17)

³ See Publications section: a.1)a.2), b.9), b.14), c.3), c.5)

⁴ See Publications section: a.1)a.2),b.4), b.6), b.7), b.8), b.9), b.11), b.14), c.1)c.3)d.1)d.3), d.5), d.8), e.1), e.3), e.4), e.5), e.7), e.10), e.12), e.15)

⁵ See Publications section: a.1)a.2), b.5), b.7), b.8), b.9), b.11), b.12), b.14), b.15), b.16), b.17), c.3), c.4)

⁶ See Publications section: a.1), b.3), b.4), b.5), b.6), b.7), b.9), b.11), c.2), c.4), d.6), d.7), d.8), e.1), e.10), e.11), e.12), e.15), e.16)

⁷ See Publications section: a.1)b.3), b.4), b.5), b.6), b.7), c.1), c.2), d.5), d.6), d.7), e.1), e.3), e.4), e.5), e.10), e.11), e.12), e.15)

⁸ See Publications section: c.1), d.5), e.3), e.4), e.5)

⁹ See Publications section: a.1)a.2), b.3)b.4)b.5)b.6)b.7), b.9), b.11)b.14)b.15)b.16)b.17)c.2), c.3), c.4)d.6)d.7)d.8)e.1)e.10), e.12), e.15), e.16)

¹⁰ See Publications section: a.1), a.2), a.3), a.4), a.6), b.2), b.3), b.4), b.5), b.6), b.7), b.8), b.9), b.10), b.11), b.12), b.13), b.14), b.15), b.16), b.17), c.1), c.2), c.3), c.4), c.5), d.1), d.2), d.3), d.4), d.6), d.7), d.8), d.9), e.1), e.7), e.10), e.11), e.12), e.13), e.14), e.15), e.16)

¹¹ See Publications section: a.1), a.5), b.1), b.4)c.1), c.3), c.4)d.1), e.3)e.10)

¹² See Publications section: a.1), a.6), b.4), b.10), b.11), c.1), c.2), c.4)d.1), d.2), d.8), e.3), e.4), e.5), e.10)

¹³ See Publications section: a.1), a.2), a.6), b.4), b.6), b.10), b.11), b.12), b.14), b.16), b.17), c.4), c.5), d.3), e.7)e.10), e.12), e.14)

10. PUBLICATIONS

a. Books

Authored Books

- 1) *The Rise of Mass Advertising: Law, Enchantment, and the Cultural Boundaries of British Modernity* (Oxford University Press, 2022; [open access](#) 2023) (432 pages)
Reviews:
 - Erika Rapaport, *English Historical Review* (2024)
 - James Taylor, *Journal of Social History* (2023).
 - Astrid van den Bossche, *Business History* (2023).
 - Alice Krzanich, *Social & Legal Studies* (2023).
 - Cynthia B. Meyers, *The Business History Review* (2023).
 - Roy Kreitner, "Enchanted Market Logic," *The Docket/Law & History Review* (2023) ([open access](#)).
 - Erika Rappaport, "The Fantasy Life of Capitalism," *The Docket/Law & History Review* (2023) ([open access](#)).
 - Peter Mandler, "Enchanting Capitalism," *The Docket/Law & History Review* (2023) ([open access](#)).
 - Rachel Bowlby, "Appreciating Advertisements," *The Docket/Law & History Review* (2023) ([open access](#)).
 - Lyle Enright, "Disenchantment and Mass Advertising," *Genealogies of Modernity* (2023).
 - Patricia G. Kishel, *Choice* 60 (2023).
 - Iain Ramsay, *The Cambridge Law Journal* 82 (2023).

- 2) *Liberalizing Contracts: Nineteenth Century Promises Through Literature, Law and History* (Routledge, 2018) (274 pages).
Reviews:
 - Victoria Barnes, 60 *American Journal of Legal History* 250 (2020).
 - Christoph Resch, 27 *Rechtsgeschichte Legal History* 416 (2019).

Edited Special Journal Issues

- 3) *Normativity in Legal History*, special issue of *Historia - Journal of the Historical Society of Israel* (forthcoming) (with David Schorr).
- 4) *Enchantment in the History of Capitalism*, special issue of *The Journal of Cultural Economy* (forthcoming) (with Astrid Van den Bossche and Kristof Smeyers).
- 5) *Law and the Material Turn*, special issue of *Law, Society and Culture* (2024) (Hebrew) (with Leora Bilsky, supported by the Minerva Center for Human Rights).

- 6) *Arts and the Aesthetic in Legal History*, special issue of *Critical Analysis of Law* (2015) (with Roy Kreitner and Christopher Tomlins) (196 pages) ([open access](#)).

b. Articles in Refereed Journals

- 1) "Law and the Material Turn", in *Law and the Material Turn*, special issue of *Law, Society and Culture*, Leora Bilsky & Anat Rosenberg eds. (2024) (Hebrew).
- 2) "Fears of Enchantment: Oliver Onions' *Good Boy Seldom* and the Making of an Advertising Myth," 12 *Cultural History* (2023), 44-73.
- 3) "British Liberalism, Advertising and (Dis)enchantment," 146 *Zmanim: A Historical Quarterly* (2022), 40-53 (Hebrew).
- 4) "Ways of Seeing Advertising: Law and the Making of Visual Commercial Culture," 48 *Law & Social Inquiry* (2021), 130-174 ([open access](#)) (Richard Stein essay prize for excellence in interdisciplinary scholarship, 2022, by the Interdisciplinary Nineteenth Century Studies Organization; Israel Law & Society Association best article prize 2023).
- 5) "Legal Ridicule in the Age of Advertisement: Puffery, Quackery and the Mass Market," 61 *American Journal of Legal History* (2021), 281–307. Discussed on the [Contracts Professors blog](#).
- 6) "Exaggeration: Advertising, Law and Medical Quackery in Britain, c. 1840-1914," 42 *The Journal of Legal History* (2021), 202-231.
- 7) "'Amongst the Most Desirable Reading': Advertising and the Fetters of the Newspaper Press, Britain c. 1848-1914," 37 *Law and History Review* (2019), 657-706 (Israel's History & Law Association best article award, 2019).
- 8) "Slavery, Freedom and Contract: Blurred Lines and Historical Resistance," 44 *Law and Social Inquiry* (2019), 526-533 (with Eli Cook).
- 9) "Rational Households: Consumption Between Love and Hate," 19 *Georgetown Journal of Gender and the Law* (2018), 499-531 (selected for the Law & Humanities Junior Scholars Workshop (Columbia, Georgetown, UCLA & USC) 2015).
- 10) "Arts and the Aesthetic in Legal History," 2 *Critical Analysis of Law* (2015), 314-321 (with Roy Kreitner and Christopher Tomlins).
- 11) "The Realism of the Balance Sheet: Value Assessments Between the Debtors Act and *The Picture of Dorian Gray*," 2 *Critical Analysis of Law* (2015), 363-382 ([open access](#)).
- 12) "The History of Genres: Reaching for Reality in Law and Literature," 39 *Law & Social Inquiry* (2014), 1057-1079.
- 13) "Liberal Anguish: *Wuthering Heights* and the Structures of Liberal Thought," 69 *Nineteenth Century Literature* (2014), 1-25.
- 14) "Entanglements: A Study of Liberal Thought in the Promise of Marriage," 20 *Cardozo Journal of Law & Gender* (2014), 371-404 (selected for the 2013 Israeli Junior Faculty Forum).
- 15) "Contract's Meaning and the Histories of Classical Contract Law," 59 *McGill Law Journal* (2013), 165-207.
- 16) "Separate Spheres Revisited: On the Frameworks of Interdisciplinarity and Constructions of the Market," 24 *Law & Literature* (2012), 393-429.

- 17) "The Contracting Person Between Individualism and Collectivism," 13 *Reichman University Law Review* (2011), 379-406 (Hebrew).

c. **Articles or Chapters in Books and Collections**

- 1) "Affective Propaganda and the Rule of Law," in Greta Olson et al eds., *Law & Critique* (Alber series: Controversial- Interdisciplinary Social Theory on Politics, Economics, and Law, forthcoming).
- 2) "Advertising," in *The Elgar Encyclopedia of Law and Literature*, Simon Stern and Robert Spoo eds. (forthcoming 2024).
- 3) "What Do Contracts Histories Tell Us About Capitalism? From Origins and Distribution, to the Body and the Nation," in *The Oxford Handbook of Historical Legal Research* (Markus Dubber & Christopher Tomlins eds., 2018), 1-26.
- 4) "Power in Numbers: Commodity Fetishes and Facts Between Trollope and Law," in *The Edinburgh Companion to Anthony Trollope* (Frederik Van Dam, David Skilton & Ortwin de Graef eds., 2018), 344-361.
- 5) "How to Do Things with Law and Literature (in Israel)," in *The Nili Cohen Book* (Shai Lavi & Ofer Grosskopf eds., 2017), reedited and reprinted in 14 *Alei Mishpat* (2018), 7-30 (Hebrew).

d. **Other Academic Publications**

- 1) "Mafiacraft, New Materialist Legal History, and Modern Unknowing", review essay of Deborah Puccio-Den, *Mafiacraft: An Ethnography of Deadly Silence* (Chicago: University of Chicago Press, 2021), *Etica & Politica* (forthcoming).
- 2) "Mass Advertising and the Invention of Market Society: Following Karl Polanyi's *The Great Transformation* upon its translation to Hebrew" *Zmanim: A Historical Quarterly* (2024) (Hebrew).
- 3) Book Review, Talia Diskin, *The Law and the Child: Legal and Social Discourse in Children's Journalism During Israel's First Decade* (Ben-Gurion Research Institute & Berg Foundation for Law and History, 2022), *Tel Aviv University Law Review Forum* (2024) ([open access](#)) (Hebrew).
- 4) Book Review, Douglas E. Haynes, *The Emergence of Brand-Name Capitalism in Late Colonial India* (Bloomsbury, 2023), *Cultural and Social History* (2023).
- 5) "The Argumentative Structures Utilized by Supporters of the Regime Overhaul," The Israeli Law Professors' Forum for Democracy (2023) (with Eliav Lieblich and Tomer Shadmy) ([open access](#)) (Hebrew).
- 6) "Advertising, Non-rationalism, and the Legal Archives," Response, Book Symposium on *The Rise of Mass Advertising*, *The Docket/Law & History Review* (2023) ([open access](#)).
- 7) Interview by Astrid Van den Bossche on *The Rise of Mass Advertising*, invited by the [CaMP Anthropology Blog](#) (2023).
- 8) Book Review, James Greenhalgh, *Injurious Vistas: The Control of Outdoor Advertising, Governance and the Shaping of Urban Experience in Britain, 1817–1962*, 49 *Urban History* (2022), 817-819.

- 9) “The Market Enchanters: Mind Control in the History of Advertising,” Hidden Persuaders Project (2021).
- 10) Book Review, Noam Yuran, *What Money Wants: An Economy of Desire* (Stanford University Press 2014),” *Critical Inquiry* (2014), 904-906 ([open access](#)).

e. Media & Pubic Outreach

- 1) The Origins of Mass Advertising, [Interview for the Gerda Henkel Foundation](#) (2024).
- 2) “The Reading List: Advertising,” *History Today* (2024).
- 3) “Key points: The Argumentative Structures Utilized by Supporters of the Regime Overhaul,” The Israeli Law Professors’ Forum for Democracy (2023) (with Eliav Lieblich and Tomer Shadmy) (popular illustrated version) ([open access](#)).
- 4) Media project, Law Professors’ Forum for Democracy: The Judicial Nominations Committee (2023).
- 5) Media project, Law Professors’ Forum for Democracy: Democracy’s Red Lines (2023).
- 6) [High Theory podcast](#), “Economic Enchantments” (2023)
- 7) MILGA Intergenerational Forum. Talk: Cultural legal history (2023).
- 8) Musical production, historical songs about and as advertisements: *The Borax Pet* by Edward Sabine; *John Peel* by Beecham; *Complaints: The Ills of Life and Their Remedies*, by Edward Terry – performed by Dima Schechter and Elena Lidovskaya (2023).
- 9) Translation to English of “Dis-Enchantment” by poet Agi Mishol (2023).
- 10) Law and Advertising Creative Workshop, Tel Aviv, TA Tarbut, co-organized with creative specialist Libby Tishler (2022).
- 11) Kristof Smeyers in conversation with Anat Rosenberg, [Enchantment in the History of Capitalism podcast](#) (2022).
- 12) Law, Culture and Mass Advertising: a podcast with Anat Rosenberg, [Academix Radio](#), Reichman University, 106.2FM (2022) (Hebrew).
- 13) Pardon the Question: New History & Law Books, 2020-2021,” video (2021) (with Israel’s History & Law Association committee).
- 14) Law and Cultural History: an interdisciplinary hour with Anat Rosenberg, The Interdisciplinary Radio, Reichman University, 106.2FM (2021) (Hebrew).
- 15) The History of Advertising, podcast series, four chapters, [Kan, the Israeli Public Broadcasting Corporation](#) (2020) (Hebrew).
- 16) “Fake News is an Old Problem”: an interview with Anat Rosenberg, [Law & History Review Online](#) (2020).
- 17) “Tracing, Responsibility and Social Breakdown during COVID,” [Reichman University Law Blog](#) (2020).

11. SCHOLARLY PROJECTS & EVENTS

a. Establishment of Long-Term Collaborative Frameworks

- 1) **The Law and Humanities Hub ([LHub](#))**, Institute of Advanced Legal Studies, School of Advanced Study at the University of London
- 2) **Quantitative Visual Analysis Project**, since 2024
- 3) **Rule of Law Sound Project**, since 2024
- 4) **Legal Silencing/Unknowing/Unseeing Project**, EHESS, since 2024
- 5) **International Research Network: Enchantment in the History of Capitalism**, since 2022.
Resources created: see network [website](#); forthcoming: joint publication with the *Journal of Cultural Economy*
- 6) **International Law & Humanities Researchers Workshop**, Reichman University, 2015-2024
- 7) **Love & Prejudice in Law Workshop**, Reichman University, 2015-2024

b. Organization of Conferences and Seminars

- Association for the Study of Law, Culture, & Humanities Conference, Georgetown University, forthcoming 2025
- Institute of Advanced Legal Studies, Lunchtime Seminar with Cass Sunstein on Campus Free Speech, forthcoming 2024
- Law and the Material Turn, special issue of Law, Culture & Society launch, Tel Aviv University, 2024
- Enchantment in the History of Capitalism Network Conference, Kings' College London, co-organized with Astrid van den Bossche and Kristof Smeyers, 2023
- Israel Economic History Association Conference, University of Haifa, 2022, organizing committee, 2022
- Law and the Material Turn International Conference, Tzuba Conference Centre, co-organized with Leora Bilsky, supported by the Minerva Center for Human Rights 2022
- Israeli Law & History Association Conference: Law and Matter, Yad Ben Zvi, Chair, 2021
- Israeli Law & Society Association Conference: Between Private and Public, University of Haifa, organizing committee, 2017
- Israeli Law & History Association Conference, Yad Ben Zvi, organizing committee, 2015
- Forum of Young Legal Historians: Law in Transition, Tel Aviv University, organizing committee, 2015
- Book launch: Amnon Rubinstein's Cracks in Academia, Reichman University, organizing committee, 2015
- The Arts in Legal History, Tel Aviv University, co-organized with Roy Kreitner and Christopher Tomlins, 2014

c. **Conference Contributions**

- Arts et Intelligences du Silence, EHESS, Paris, 2024
- Israel Economic Society, Reichman University, 2024
- Law, Literature and the Humanities Association of Australasia, online. Book panel: *The Rise of Mass Advertising*, 2023
- Australia and New Zealand Law and History conference, online. Book panel: *The Rise of Mass Advertising*, 2023
- Enchantment in the History of Capitalism conference, Kings’ College London. Paper: The legal dematerialization of enchantment- from prize to brand advertising, 2023
- The Israeli Contract Law Forum conference, Reichman University. Paper: The doctrine of puffery, 2023
- Association for the Study of Law, Culture and the Humanities conference, University of Toronto, online. Book panel: *The Rise of Mass Advertising*, 2023
- Israeli Law & Society conference, Reichman University. Book panel: *The Rise of Mass Advertising*, 2023
- Israel’s Sociological Society annual conference, Consumption & Culture Section. Book roundtable: *The Rise of Mass Advertising*, 2023
- Obscenity! Blasphemy! Treason! An Interdisciplinary International conference on Censorship, National Taiwan University, online. Paper: The historical censorship of indecent advertisements, 2022
- Law, Literature and Humanities Association of Australasia annual conference, online. Paper: Love and hate in the history of advertising, 2021
- American Comparative Literature Association annual conference, online. Paper: The rise of mass advertising, 2021
- International Association of Consumer Law conference, online. Paper: The doctrine of puffery, 2020
- Conference on Commercial Pictures and the Arts and Technics of Visual Persuasion, Hagley Museum and Library, Delaware. Paper: Art and advertising: a history of ways of seeing, 2019
- Sexuality and Consumption-18th Century to 21st Century conference, University of Vienna. Paper: Reading indecent adverts: a history, 2018
- Critical Legal Conference, Open University, UK. Paper: Art and advertising: a history of ways of seeing, 2018
- Interdisciplinary Nineteenth Century Studies conference, Roma Tre. Paper: Figuring the Law of Genre, 2018
- Association for the Study of Law, Culture and the Humanities conference, Georgetown University. Book panel: *Liberalizing Contracts*, 2018
- Intersections of Finance and Society conference, University of London. Book panel: *Liberalizing Contracts*, 2017
- Law & Humanities conference, Reichman University. Paper: Hendrik Hartog's scholarship: contract and slavery, 2017

- History of Consumer Culture conference, Gakushuin University, Tokyo. Paper: The history of consumer credit and the doctrine of necessities, 2017
- UPF-McGill-IDC conference on Private Law, UPF Barcelona. Paper: Legal histories of contracts and capitalism, 2017
- Israel’s Sociological Society 47th conference, Tel Aviv. Paper: Law, art and reification, 2016
- Law & Humanities conference, Reichman University. Paper: James Whitman’s scholarship: Hierarchy and capitalism, 2016
- UPF-IDC Inaugural conference on Private Law, Reichman University. Paper: Love and hate in consumer credit law, 2016
- Trollope Bicentennial conference, University of Leuven. Paper: Trollope and the law, 2015
- Columbia, Georgetown, UCLA & USC Law & Humanities Junior Scholars workshop, Columbia University. Rational households: consumption between love and hate, 2015
- New Pathways in the History of Political Economy, University of Cambridge. Paper: The history of consumer credit, 2015
- Forum of Young Legal Historians conference, University of Cambridge. Paper: The history of liberalism in contracts, 2014
- Association for the Study of Law, Culture & the Humanities conference, London. Paper: The history of liberalism in contracts, 2013
- Berg Legal History Summer School, Shfaim, Israel. Book process: contracts and liberalism, 2013
- Israeli Private Law Association conference, Bar Ilan University. Paper: The history of liberalism in contracts, 2012
- Association for the Study of Law, Culture & the Humanities conference, Fort Worth, Texas. Paper: The history of liberalism in contracts, 2012
- Interdisciplinary Nineteenth Century Studies conference, Austin, Texas. Paper: Novelistic complications of separate spheres, 2012
- Israeli Law & History Association conference, Yad Ben Zvi Institute. Paper: The history of liberalism in contracts, 2009
- British Legal History Association conference, University of Exeter. Paper: Liberalism in the promise of marriage, 2009
- Association for the Study of Law, Culture & the Humanities conference, Boston. Paper: Victorian promissory relations beyond the legal imagination, 2009

d. Invited Lectures\Colloquium Talks

- Historicising the Image workshop, Queen Mary University of London, forthcoming 2025
- History seminar, History Department at Ben Gurion University, 2024
- Faculty seminar, Harry Radzyner Law School, Reichman University. Paper: *The Rise of Mass Advertising* – theory and method, 2023
- Bar Ilan Forum on Quantitative Research (PELE), Bar Ilan University, online. Paper: Cultural legal history and quantitative methodology, 2023
- Popular Culture Lab, University of Haifa. Book talk: *The Rise of Mass Advertising*, 2023

- Meet the Author seminar, Max Planck Institute for Legal History and Legal Theory, Frankfurt. Book talk: *The Rise of Mass Advertising*, 2023
- Cultural Studies seminar, University of Giessen. Book talk: *The Rise of Mass Advertising*, 2023
- International book symposium: *The Rise of Mass Advertising*, Reichman University, 2023
- Legal History Seminar, Institute of Advanced Legal Studies, University of London. Book talk: *The Rise of Mass Advertising*, 2022
- Humanities Society seminar, Wolfson College, University of Cambridge. Book panel: *The Rise of Mass Advertising*, 2022
- Berg Forum for Research Students in History and Law, online. Paper: Law and the material turn, 2022
- Book launch – Talia Diskin’s *The Law and the Child* (Ben-Gurion Research Institute & Berg Foundation for Law and History, 2022), Tel Aviv University. Paper: Legal disobedience, law, literature and media, 2022
- Materiality of Modernism conference, The Centre for European Modernism Studies, Nova University, Lisbon Portugal. Book talk: *The Rise of Mass Advertising*, 2022
- Book launch – Jose Bellido’s and Kathy Bowrey’s *Adventures in Childhood* (Cambridge University Press, 2022), University of New South Wales online. Paper: Imagination and the law, 2022
- Law Faculty Seminar, Law Faculty Seminar. Book talk: *The Rise of Mass Advertising*, 2022
- Law, History and Visual Culture Seminar Series, London, online. Paper: Law, art and ways of seeing advertising, 2022
- Department of English seminar, University of Haifa. Paper: Enchanted readers: reception evidence for mass advertising, 2022
- Rubin Forum, Department of History, Tel Aviv University. Paper: The rise of mass advertising, 2022
- Book launch: Joseph David’s *Kinship, Law and Politics: An Anatomy of Belonging* (Cambridge University Press, 2020), Sapir College, online. Paper: Thinking about law across history, 2021
- Book launch: Karl Polanyi’s *The Great Transformation: The Political and Economic Origins of Our Time*, Hebrew translation, Tel Aviv University. Paper: The invention of market society, 2021
- Centre for Transformative Private Law seminar, University of Amsterdam, online. Paper: The doctrine of puffery, 2020
- Law Faculty Seminar, Bar Ilan University. Paper: The rise of mass advertising, 2020
- Legal History seminar: Commercial Morality and Identity, British Academy, online. Paper: Enchantment and advertising: what was the role of law?, 2020
- Science Abroad, University of Cambridge. Paper: What is cultural legal history?, 2020
- History seminar, Lancaster University. Paper: Quackery and the historical differentiation between science and the market, 2020
- Israeli Law & History Association conference, Yad Ben Zvi Institute. The fetters of the commercial press: lecture on winning the Association’s best article award, 2019
- Living with Machines research seminar, British Library. Paper: The historical differentiation between news and advertisements, 2019

- Socio-Legal Studies seminar, University of Oxford. Paper: The fetters of the commercial press, 2019
- Legal History seminar, University of Edinburgh. Paper: The fetters of the commercial press, 2019
- Nineteenth Century Studies seminar, University of Cambridge. Paper: Art and advertising: a history of ways of seeing, 2019
- Modern Cultural History seminar, University of Cambridge. Paper: Advertising and news: legal boundary work, 2018
- Institute for Advanced Legal Studies seminar, University of London. Paper: Advertising and news: legal boundary work, 2018
- American Studies seminar, Princeton University. Paper: Advertising and news: legal boundary work, 2018
- Wolfson College Humanities Society, University of Cambridge. Book talk: *Liberalizing Contracts*, 2018
- Book launch: Noam Yuran's *What Money Wants* (Stanford University Press 2014), The Minerva Humanities Center, Tel Aviv University. Paper: *What Money Wants* and *Wuthering Heights*, 2014
- Book launch: Ayelet Ben-Yishai's *Common Precedents: The Presentness of the Past in Victorian Fiction and Law* (Oxford University Press, 2013), University of Haifa. Paper: Reaching for reality in law and literature, 2013
- Commencement Address: PhD Graduation Ceremony, Tel Aviv University. Talk: Lea Goldberg's *A Tale of Three Nuts*, 2011
- Book launch: John Stuart Mill's *The Subjection of Women*, Hebrew translation, Tel Aviv University. Paper: Mill's liberalism and the Victorian novel, 2010

12. COURSES TAUGHT

- Mock Supreme Court trial (6 students, highly competitive)
- Evidence Law (mandatory, 60-110 students)
- Introduction to Law & Culture (semi-mandatory, 80-110 students)
- Love & Prejudice in Law (workshop, 14-20 students)
- Theories in Law (Law Honors Program, 25 students)
- Select Themes in Law & Culture (elective, 40 students)
- Seminar in Cultural Legal Studies (elective, 15 students)
- Legal clinic: Criminal Defendants with Disabilities (supervision, semi-mandatory, 20 students)
- Legal clinic: Rights of Persons with Intellectual Disabilities (supervision, semi-mandatory, 20 students)

13. PROFESSIONAL EXPERIENCE IN LEGAL PRACTICE

1998-2005 International commercial law practice, including mergers & acquisitions, business law, corporate finance, capital markets, Zellermyer, Pelosof & Co.; G. Moore & Co.